



ATILIM UNIVERSITY
DFL
2012-2013 FALL
ENG. 111

“One Book, One Topic” Project

The campus-wide reading and sharing project called “One Book, One Topic” that was successfully started and completed last year, will be conducted again during Fall 2012-2013 semester. **Starbucks: Pour Your Heart into It** is the book that is going to be the focus of this semester. As this project aims at enhancing the sense of belonging between Atılım members and bringing them together to share a common topic, Department of Foreign Languages has decided to add this project to the speaking tasks that the students at Eng. 111 and Eng. 111s are willingly carrying on during the semester.

Aim: The aim of the presentation that the students at Eng. 111 and Eng. 111s are going to perform is both to provide each and every student with a chance to practice his/her creativity as well as improving his/her presentation skills based on reading.

Guidelines:

- 1- You are expected to read the book and do a research on the topic.
- 2- You can find a copy of the book at Atılım University Library.
- 3- You may work individually or in groups (inform the instructor about your decision).
- 4- You are expected to prepare **ONE** of the following projects:
 - a- an advertisement for TV or the Internet through shooting a short film in which **ONLY** your team members can perform,
 - b- an advertisement for newspaper or billboard (electronically or by hand),
 - c- a poster,
 - d- a wall newspaper,
 - e- a brochure,
 - f- a business card, or
 - g- a logo

Be aware that the creative work that you are going to prepare should be ORIGINAL. Do not forget that all projects should be related to the book and the concepts mentioned in it in a way.

- 5- After the preparation period, you are going to present your project in class. The students who have chosen to work in group should ALL participate during presentation. The mark taken will be shared in group.
- 6- The duration of presentation for each project will be 4-5 minutes.
- 7- If you are absent in class on the day you are supposed to present your speech, you will not be given a make-up, unless you have a medical report.

Good Luck!



ATILIM UNIVERSITY
DFL
2012-2013 FALL
ENG. 211

“One Book, One Topic” Project

The campus-wide reading and sharing project called “One Book, One Topic” that was successfully started and completed last year, will be conducted again during Fall 2012-2013 period. **Starbucks: Pour Your Heart into It** is the book that is going to be the focus of this semester. As this project aims at enhancing the sense of belonging between Atılım members and bringing them together to share a common topic, Department of Foreign Languages has decided to add this project to the portfolio studies of the students at Eng 211.

Aim: The main aim of this portfolio study that the students at Eng 211 are going to write is to provide each and every student with a chance to explain the quotation given from the book by referring to the extract. Secondly, this portfolio item aims at encouraging students to write their personal comments on the part that they have read.

Guidelines:

- 1- You are expected to read the book.
- 2- You can find a copy of the book at Atılım University Library.
- 3- You should choose **ONE** of the quotations provided below.

“If you say you never had a chance, perhaps you never took a chance” (38)

“As you grow, you need to grow your people, too” (287)

“To stay one step ahead, you have to invest in creativity” (313)

- 4- You should check the part of the book that the quotation is taken from (page numbers on which the quotations are mentioned is provided in parentheses), and you should try to explain how the quotation is related to the extract.
- 5- You should add your personal comments after the explanation.
- 6- You do not need to put this portfolio item in a specific organization format.
- 7- You should write and submit this portfolio item on the date that is determined by your instructor.

Good Luck!



ATILIM UNIVERSITY
DFL
2012-2013 FALL
TİŞ 103

“One Book, One Topic” Project

The campus-wide reading and sharing project called “One Book, One Topic” that was successfully started and completed last year, will be conducted again during Fall 2012-2013 semester. ***Starbucks: Pour Your Heart into It*** is the book that is going to be the focus of this semester. As this project aims at enhancing the sense of belonging between Atılım members and bringing them together to share a common topic, Department of Foreign Languages has decided to add this project to the speaking tasks that the students at TİŞ 103 are willingly carrying on during the semester.

Aim: The aim of the presentation that the students at TİŞ 103 are going to perform is both to provide each and every student with a chance to practice his/her creativity as well as improving his/her presentation skills based on reading.

Guidelines:

- 1- You are expected to read the book and do a research on the topic.
- 2- You can find a copy of the book at Atılım University Library.
- 3- You may work individually or in groups (inform the instructor about your decision)
- 4- You are expected to prepare **ONE** of the following projects:
 - a- a poster,
 - b- a business card, or
 - c- a logo

Be aware that the creative work that you are going to prepare should be ORIGINAL. Do not forget that all projects should be related to the book and the concepts mentioned in it in a way.

- 5- After the preparation period, you are going to present your project in class. The students who have chosen to work in group should ALL participate during presentation. The mark taken will be shared in group.
- 6- The duration of presentation for each project will be 3-4 minutes.
- 7- If you are absent in class on the day you are supposed to present your speech, you will not be given a make-up, unless you have a medical report.

Good Luck!



ATILIM UNIVERSITY
DFL
2012-2013 FALL
KAM 331

“One Book, One Topic” Project

The campus-wide reading and sharing project called “One Book, One Topic” that was successfully started and completed last year, will be conducted again during Fall 2012-2013 semester. ***Starbucks: Pour Your Heart into It*** is the book that is going to be the focus of this semester. As this project aims at enhancing the sense of belonging between Atılım members and bringing them together to share a common topic, Department of Foreign Languages has decided to add this project to the speaking tasks that the students at KAM 331 are willingly carrying on during the semester.

Aim: The aim of the presentation that the students at KAM 331 are going to perform is both to provide each and every student with a chance to practice his/her creativity as well as improving his/her presentation skills based on reading.

Guidelines:

- 1- You are expected to read the book and do a research on the topic.
- 2- You can find a copy of the book at Atılım University Library.
- 3- You may work individually or in groups (inform the instructor about your decision)
 - a- You are expected to prepare an advertisement for newspaper or billboard (electronically or by hand),
 - b- a poster, or
 - c- a wall newspaper, or

Be aware that the creative work that you are going to prepare should be ORIGINAL. Do not forget that all projects should be related to the book and the concepts mentioned in it in a way.

- 4- After the preparation period, you are going to present your project in class. The students who have chosen to work in group should ALL participate during presentation. The mark taken will be shared in group.
- 5- The duration of presentation for each project will be 3-4 minutes.
- 6- If you are absent in class on the day you are supposed to present your speech, you will not be given a make-up, unless you have a medical report.

Good Luck!



ATILIM UNIVERSITY
DFL
2012-2013 FALL
MOD 211

“One Book, One Topic” Project

The campus-wide reading and sharing project called “One Book, One Topic” that was successfully started and completed last year, will be conducted again during Fall 2012-2013 semester. **Starbucks: Pour Your Heart into It** is the book that is going to be the focus of this semester. As this project aims at enhancing the sense of belonging between Atılım members and bringing them together to share a common topic, Department of Foreign Languages has decided to add this project to the speaking tasks that the students at MOD 211 are willingly carrying on during the semester.

Aim: The aim of the presentation that the students at MOD 211 are going to perform is both to provide each and every student with a chance to practice his/her creativity as well as improving his/her presentation skills based on reading.

Guidelines:

- 1- You are expected to read the book and do a research on the topic.
- 2- You can find a copy of the book at Atılım University Library.
- 3- You may work individually or in groups (inform the instructor about your decision)
- 4- You are expected to design **ONE** of the following projects:
 - a- a hat,
 - b- an apron
 - c- a shirt
 - d- or any clothing item for waiters or waitresses at Starbucks.

that would reflect the nature of Starbucks.

Be aware that the creative work that you are going to prepare should be ORIGINAL. Do not forget that all projects should be related to the book and the concepts mentioned in it in a way.

- 5- After the preparation period, you are going to present your project in class. The students who have chosen to work in group should **ALL** participate during presentation. The mark taken will be shared in group.
- 6- The duration of presentation for each project will be 3-4 minutes.
- 7- If you are absent in class on the day you are supposed to present your speech, you will not be given a make-up, unless you have a medical report.

Good Luck!



ATILIM UNIVERSITY
DFL
2012-2013 FALL
EÜT 311

“One Book, One Topic” Project

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Aim: The aim of the presentation that the students at EÜT 311 are going to perform is both to provide each and every student with a chance to practice his/her creativity as well as improving his/her presentation skills based on reading.

Guidelines:

- 1- You are expected to read the book and do a research on the topic.
- 2- You can find a copy of the book at Atılım University Library.
- 3- You may work individually or in groups (inform the instructor about your decision)
- 4- You are expected to design **ONE** of the following projects:

- a- a cup
- b- a mug
- c- a tablecloth
- d- coffee boxes
- e- window decorations
- f- chairs or
- g- tables

that would reflect the nature of Starbucks

Be aware that the creative work that you are going to prepare should be ORIGINAL. Do not forget that all projects should be related to the book and the concepts mentioned in it in a way.

- 5- After the preparation period, you are going to present your project in class. The students who have chosen to work in group should **ALL** participate during presentation. The mark taken will be shared in group.
- 6- The duration of presentation for each project will be 3-4 minutes.
- 7- If you are absent in class on the day you are supposed to present your speech, you will not be given a make-up, unless you have a medical report.

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ATILIM UNIVERSITY
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2012-2013 FALL
MMR 109

“One Book, One Topic” Project

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Aim: The aim of the presentation that the students at MMR 109 are going to perform is both to provide each and every student with a chance to practice his/her creativity as well as improving his/her presentation skills based on reading.

Guidelines:

- 1- You are expected to read the book and do a research on the topic.
- 2- You can find a copy of the book at Atılım University Library.
- 3- You may work individually or in groups (inform the instructor about your decision)
- 4- You are expected to draw/design a building that can reflect the nature of Starbucks

Be aware that the creative work that you are going to prepare should be ORIGINAL. Do not forget that all projects should be related to the book and the concepts mentioned in it in a way.

- 5- After the preparation period, you are going to present your project in class. The students who have chosen to work in group should **ALL** participate during presentation. The mark taken will be shared in group.
- 6- The duration of presentation for each project will be 3-4 minutes.
- 7- If you are absent in class on the day you are supposed to present your speech, you will not be given a make-up, unless you have a medical report.

Good Luck!



ATILIM UNIVERSITY
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2012-2013 FALL
KAM 431

“One Book, One Topic” Project

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Aim: The aim of the presentation that the students at KAM 431 are going to perform is both to provide each and every student with a chance to research on a given topic and practice his/her writing skills through writing articles and presenting it with their group members.

Guidelines:

- 1- You are expected to read the book and do a research on the topic.
- 2- You can find a copy of the book at Atılım University Library.
- 3- You will work in groups. As a group, you should plan **a newspaper article** related to the book. You can choose one of the following options:
 - a- Your article can be based on your own experiences and opinions.
 - b- You can search for some news associated with the general topic "Starbucks" and you can synthesize the news you find with your comments on it.
 - c- You can survey the opinions of people around you about the topic and/or the book and develop your survey into a newspaper article.

Be aware that the creative work that you are going to prepare should be ORIGINAL. Do not forget that all projects should be related to the book and the concepts mentioned in it in a way.

- 4- Before you start writing your article, inform your instructor about your plan.
- 5- While writing your article, you should follow the format expected by your instructor. (e.g. word limit, font, size, visuals, etc.).
- 6- After the preparation period, you are going to present your project in class. **ALL** group members **should** participate during presentation. The mark taken will be shared in group.
- 7- The duration of presentation for each project will be 4-5 minutes.
- 8- If you are absent in class on the day you are supposed to present your speech, you will not be given a make-up, unless you have a medical report.

Good Luck!